

# Marston Orthodontics Patient Rewards Program



	<b>Each Appointment</b>	<b>Each Occurrence</b>
<b>Welcome to our Practice</b>		
New patient exam		15
Sign up for Demandforce appointment reminders		10
<b>Before Treatment</b>		
Complete a growth and development check/recall	15	
<b>During Treatment (15 points possible every appointment)</b>		
Getting your braces on		25
On time to appointment	1	
Compliance - Excellent	9	
Compliance - Fair	6	
Compliance - Poor	3	
Parents accompanying patient in back	2	
Mid-morning appointments (9:30 am – 2:00 pm) during the school year	Double Points	
“Check-in” on Facebook	3	
<b>Every 6 Months</b>		
Exam and checkup with regular dentist-certificate signed		15
Hygiene appointment/teeth cleaning – certificate signed		15
Complete an online review (Yelp, Demandforce, etc.)		15
Complete an office survey on Demandforce		15
Perform community service (1 hr. max)		20
<b>Racking up the Points!!!</b>		
Refer a friend that schedules an exam		<b>275</b>
Second referral (and subsequent referrals)		<b>500</b>
Participate in an office contest		5
Do a school presentation related to braces or oral health		25
Getting good grades in school (bring in report card)		15
Invite Dr. Marston to do a presentation at your school		50
Like us on Facebook/Follow us on Instagram and/or Pinterest		10
Tagging us in a picture on Facebook or Instagram		5
Coming to an appointment on your birthday		Double Points
Send us a postcard from your vacation		10

\*Items listed are subject to being changed or modified as seen fit by Marston Orthodontics